

AMENDMENTS TO THE CLAIMS

The listing of claims below replaces all prior versions, and listings, of claims:

- 1 1. (Cancelled)
- 1 2. (Cancelled)
- 1 3. (Currently Amended) A method of communications in a geographic
2 region having a plurality of fixed presentation devices that are located at respective fixed
3 positions, comprising:
4 determining a location of a user;
5 sending information to present to the user on one of the fixed presentation
6 devices in the proximity of the user based on the determined location; and
7 determining from a user profile advertising information of interest to the
8 user,
9 wherein sending the information comprises sending the ~~determined~~
10 advertising information of interest to the user based on the user profile.
- 1 4. (Cancelled)
- 1 5. (Currently Amended) The method of claim 3, further comprising updating
2 the user profile based on actions of the user, wherein determining the advertising
3 information of interest to the user is based on the updated user profile.
- 1 6. (Original) The method of claim 5, wherein updating the user profile
2 comprises updating based on retail purchasing actions of the user.
- 1 7. (Previously Presented) The method of claim 3, wherein determining the
2 location of the user comprises using information from a local tracking system within the
3 geographic region.

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1 8. (Previously Presented) The method of claim 3, wherein determining the
2 location of the user comprises determining the location within a facility.

1 9. (Previously Presented) The method of claim 3, wherein determining the
2 location is based on a location of a tracking device.

1 10. (Original) The method of claim 9, wherein determining the location is
2 based on communication of signals between the tracking device and a network of
3 antennas.

1 11. (Original) The method of claim 9, wherein sending the information
2 comprises sending information to present on a presentation device separate from the
3 tracking device.

1 12. (Cancelled)

1 13. (Previously Presented) The method of claim 3, further comprising:
2 determining a location of at least another user; and
3 determining one or more common interests of the users,
4 wherein sending the information comprises sending information based on
5 the one or more common interests.

1 14. (Previously Presented) The method of claim 3, further comprising
2 receiving data collected from one or more input devices of activities of the user.

1 15. (Original) The method of claim 14, wherein receiving the data comprises
2 receiving data collected from one or more input devices in the proximity of the user.

1 16. (Original) The method of claim 14, wherein receiving the data comprises
2 receiving data collected using one or more video cameras.

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1 17. (Previously Presented) The method of claim 16, further comprising storing
2 the received data collected by the one or more video cameras in a video album that is
3 accessible by the user.

1 18. (Previously Presented) A system for controlling communications in a
2 geographic region having a plurality of fixed presentation devices that are located at
3 respective fixed positions, comprising:
4 a controller adapted to retrieve information relating to a location of a user
5 and to communicate information to present on one of the fixed presentation devices in the
6 proximity of the user as determined by the location information.

1 19. (Original) The system of claim 18, wherein the controller is adapted to
2 retrieve a user profile associated with the user, the communicated information based on
3 the user profile.

1 20. (Previously Presented) The system of claim 19, wherein the information to
2 present on the one of the fixed presentation devices comprises advertising information
3 targeted to an interest of the user based on the user profile.

1 21. (Previously Presented) The system of claim 18, wherein the information to
2 present on the one of the fixed presentation devices comprises one of video data and
3 image data.

1 22. (Original) The system of claim 18, wherein the controller is adapted to
2 retrieve the location information from a location tracking system having a plurality of
3 antennas covering different areas.

1 23. (Original) The system of claim 22, wherein the location information is
2 based on communication between one or more of the antennas and a tracking device
3 carried by the user.

1 24. (Cancelled)

1 25. (Original) The system of claim 18, wherein the controller is adapted to
2 retrieve location information of a plurality of users.

1 26. (Original) The system of claim 25, wherein the controller is adapted to
2 communicate information based on one or more common interests of the plurality of
3 users.

1 27. (Original) The system of claim 18, wherein the location information
2 identifies the location of the user in a facility selected from the group consisting of an
3 entertainment facility, a retail facility, a business facility, an educational facility, and a
4 governmental facility.

1 28. (Original) The system of claim 18, further comprising an interface adapted
2 to communicate over a network with a sub-system comprising the device.

1 29. (Previously Presented) An article comprising at least one storage medium
2 containing instructions that when executed cause a system to:
3 identify a location of a user within a predetermined geographic region; and
4 send information to one of plural fixed presentation devices located at
5 respective fixed locations in the geographic region, the one fixed presentation device
6 selected based on the location of the user.

1 30. (Currently Amended) The article of claim 29, wherein the instructions
2 when executed cause the system to send the information containing advertising
3 information of interest to the user based on a user profile of the user.

1 31. (Original) The article of claim 29, wherein the instructions when executed
2 cause the system to send the information based on an interest of the user.

1 32. (Original) The article of claim 31, wherein the instructions when executed
2 cause the system to further retrieve a user profile to determine the interest of the user.

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1 33. (Original) The article of claim 32, wherein the instructions when executed
2 cause the system to update the user profile based on activities of the user.

1 34. (Original) The article of claim 33, wherein the instructions when executed
2 cause the system to update the user profile based on retail activities of the user.

1 35. (Original) The article of claim 29, wherein the instructions when executed
2 cause the system to further collect information identifying retail activities of the user.

1 36. (Original) The article of claim 35, wherein the retail activities comprise
2 visits to retail outlets and purchases of goods or services.

1 37. (Original) The article of claim 35, wherein the instructions when executed
2 cause the system to further communicate the collected information to a retail entity.

1 38. (Cancelled)

1 39. (Currently Amended) ~~The data signal of claim 38~~ A data signal embodied
2 in a carrier wave and containing instructions that when executed cause a system to:
3 track a location of a user as the user changes location;
4 receive video data collected from plural cameras in the proximity of the
5 user based on tracking the location of the user; and
6 store the video data in a video album[[,]]
7 ~~wherein the instructions when executed cause the system to further store~~
8 ~~the video data received from a plurality of the cameras as the user changes location.~~

1 40. (Cancelled)

1 41. (Cancelled)

0) 1 42. (Currently Amended) A system comprising:
2 a controller adapted to identify a location of a person and to receive video
3 images of at least one of the person and an environment in the proximity of the person,
4 the controller adapted to communicate the received video images to a
5 remote node; and
6 a sub-system to track the location of the person, the controller adapted to
7 receive video images from different ones of a plurality of video cameras based on ~~where~~
8 tracking the person is located;
9 the controller adapted to create a video album from the received video
10 images.

1 43. (New) The method of claim 6, wherein updating the user profile based on
2 retail purchasing actions of the user comprises updating the user profile based on retail
3 purchasing actions of the user in a facility, and
4 wherein sending the advertising information based on the user profile
5 comprises sending the advertising information to present to the user on one of the fixed
6 presentation devices in the facility.

1 44. (New) The system of claim 20, wherein the controller is adapted to update
2 the user profile based on activities of the user in a facility, and
3 wherein the controller is adapted to present the advertising information on
4 one of the fixed presentation devices in the facility based on the updated user profile.

1 45. (New) The system of claim 20, wherein the controller is adapted to update
2 the user profile based on purchasing activities of the user in the facility.

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1 46. (New) The article of claim 30, wherein the instructions when executed
2 cause the system to:
3 track activities of the user; and
4 update the user profile based on the tracked activities,
5 wherein sending the advertising information comprises sending
6 advertising information of interest to the user based on the updated user profile.

1 47. (New) The article of claim 46, wherein the instructions when executed
2 cause the system to update the user profile based on purchasing activities of the user.

1 48. (New) The data signal of claim 39, wherein the instructions when
2 executed cause the system to collect video images of the user as the user performs
3 various activities.

1 49. (New) The data signal of claim 48, wherein tracking the location of the
2 user comprises tracking the location of the user based on tracking a tag carried by the
3 user.